



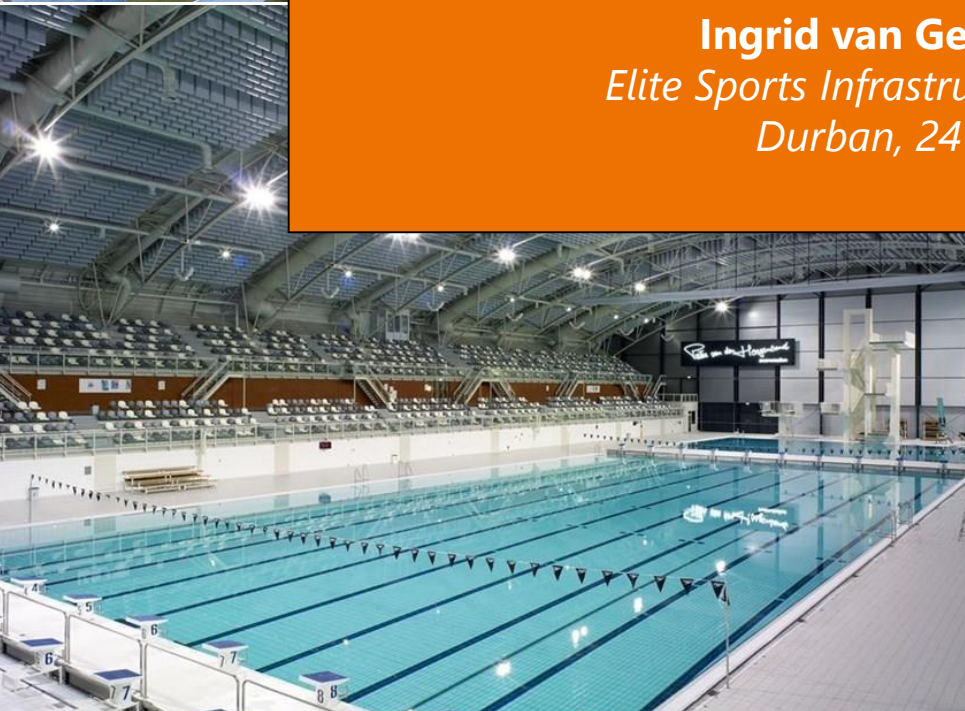
TeamNL model 2017-2024

Building the Strategy

Ingrid van Gelder NOC*NSF

Elite Sports Infrastructure & Dual Career

Durban, 24 August 2017



Introduction

Thank you SA!

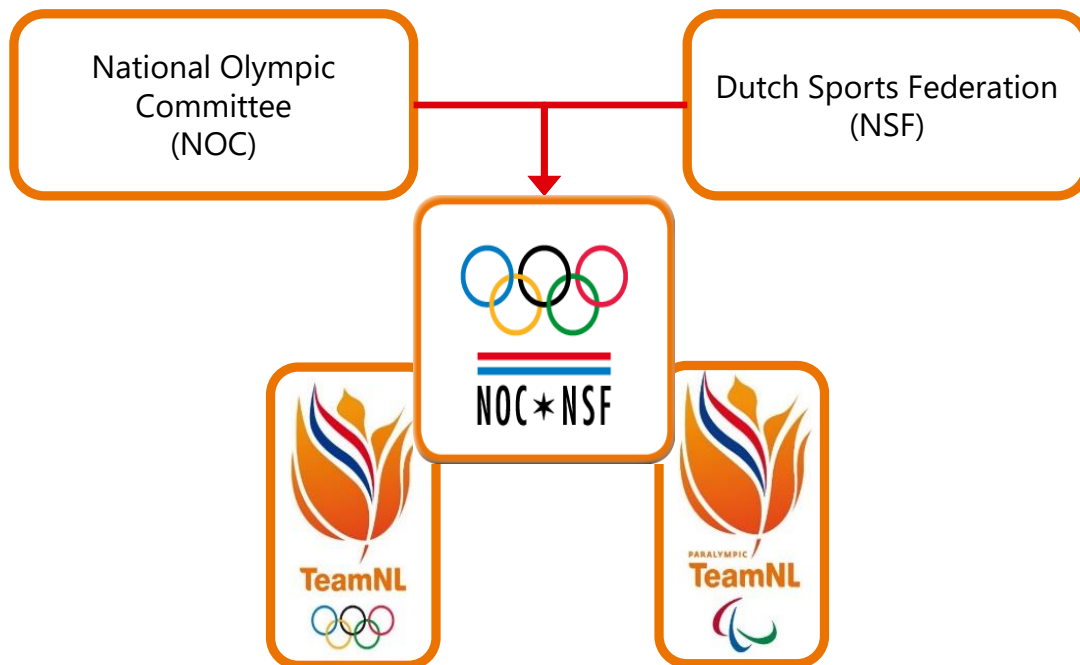
Summer medals are made in Winter....



Training Camp Stellenbosch
South Africa- January 2017



Introduction



Outline

1. Process

2. TeamNL Model 2017-2024

3. Implementation 2017

4. Lessons Learned

5. Challenges Sustainable Performance

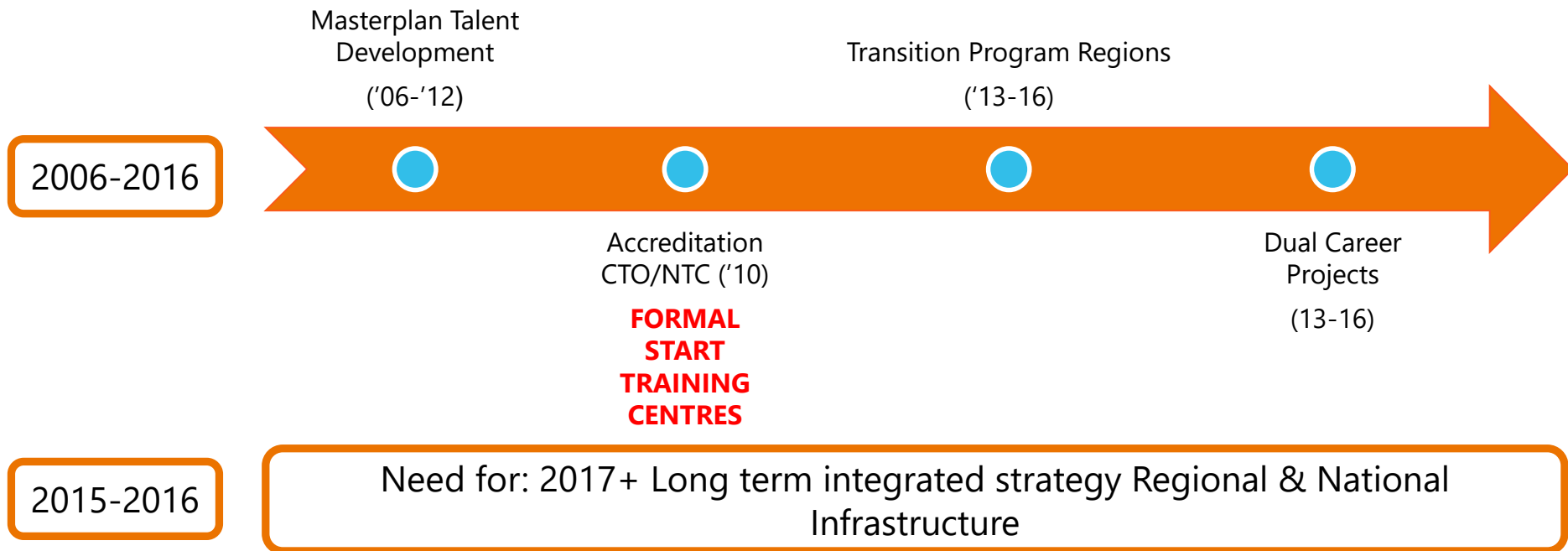
Afterwards: From Strategy to Daily Practice





1. Process

Background CTO and RTO



- * CTO = Center of Elite Sports and Education
- * NTC = National Topsport Center
- * RTO = Regional Topsport Organisation

1. Process

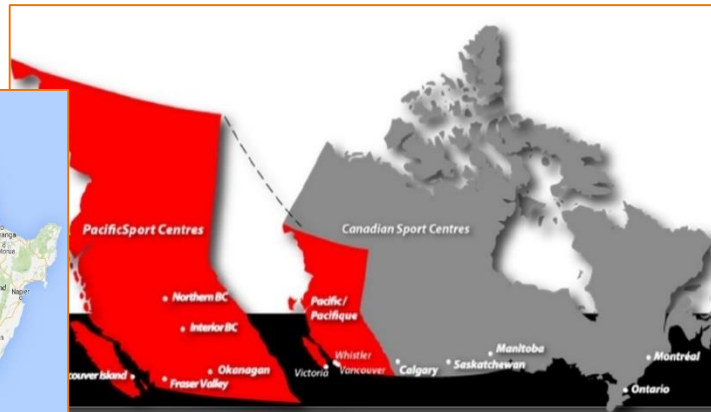
Co-creation

Trends

Qualitative
Benchmark

Input
stakeholders
(> 200)

Feedback
Sessions





1. Process

Sports Culture

+

High Performance System

+

Dutch Context

=

TeamNL model!

2009-2012

180 programs

58 federations

2013 - 2016

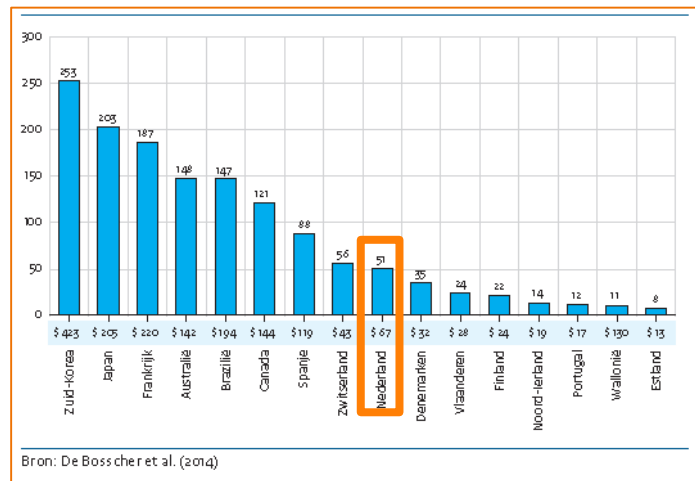
55 programs

33 federations

2017

62 programs

33 federations



Elite Sport Budget NOC*NSF 2017

42 mln Total National Elite Sports Budget

of which

26 mln Federations

6 mln Training Centres (inc. Regions/schools)

Multiplier by CTO/RTO: 6 mln-> 20 mln

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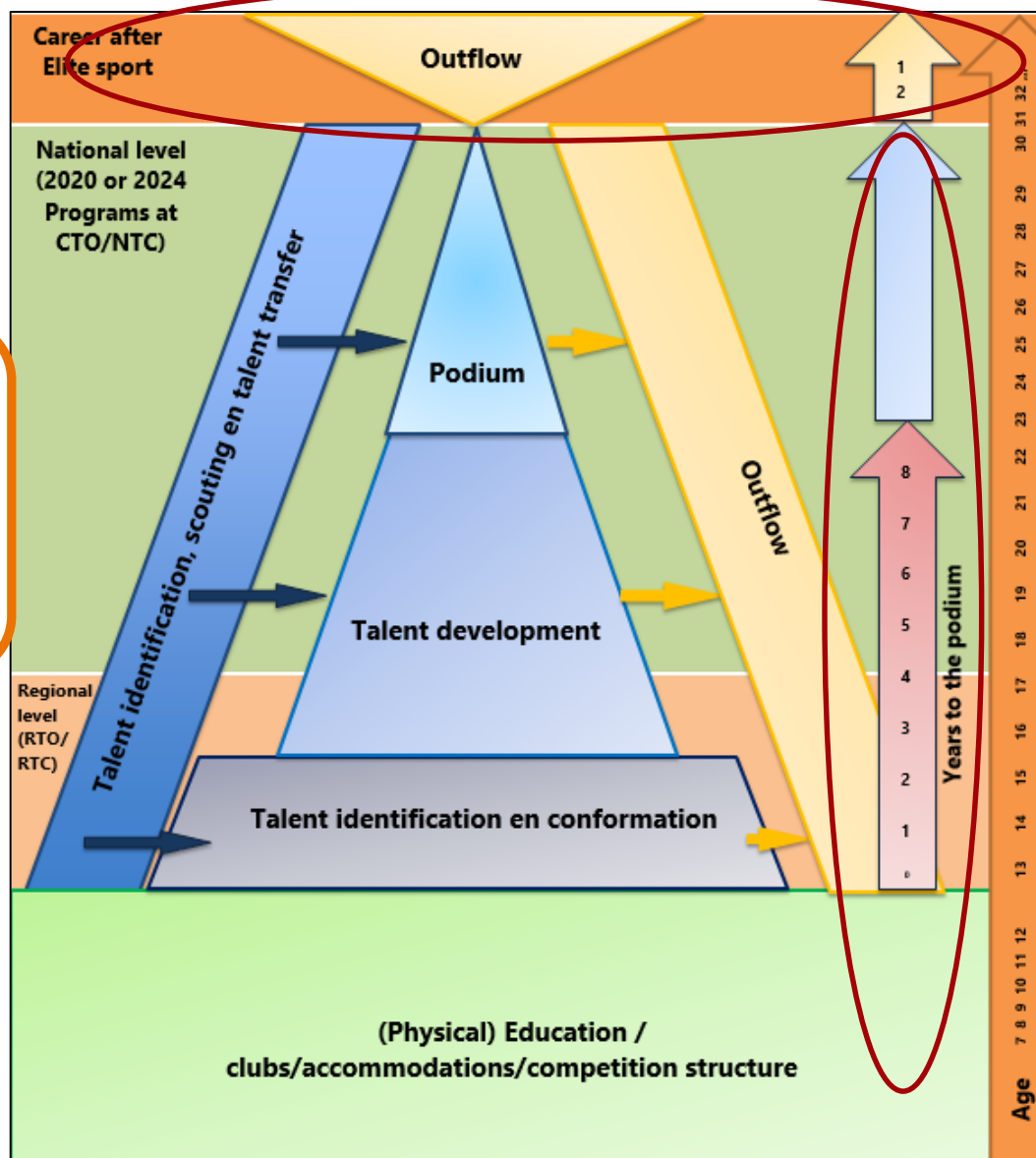


2. TeamNL Model 2017- 2024

Goal: Top 10

- Talent Development & Identification
- System Alignment
- Smooth Transitions
- 8 / +2 (NEW)

NOC*NSF
Federations
CTO/RTO





2. TeamNL Model 2017- 2024

Integrated strategy partners:
elite sports infrastructure
& dual career



Co-ownership stakeholders

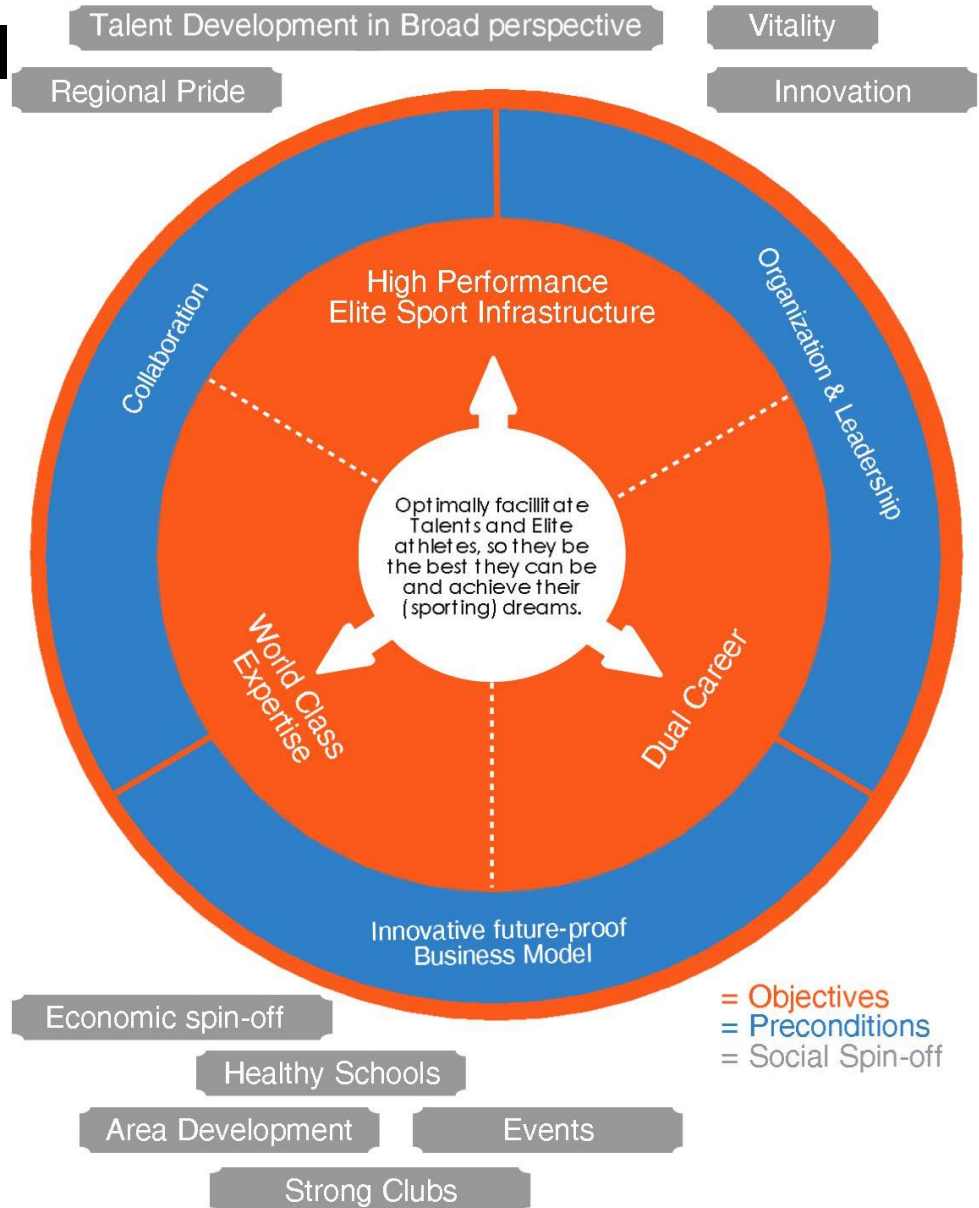


FIGURE OF INTEGRAL VISION OF ELITE SPORT INFRASTRUCTURE 2024

Many stakeholders in complex partnerships contribute to the current and future Elite Sport Infrastructure in the Netherlands

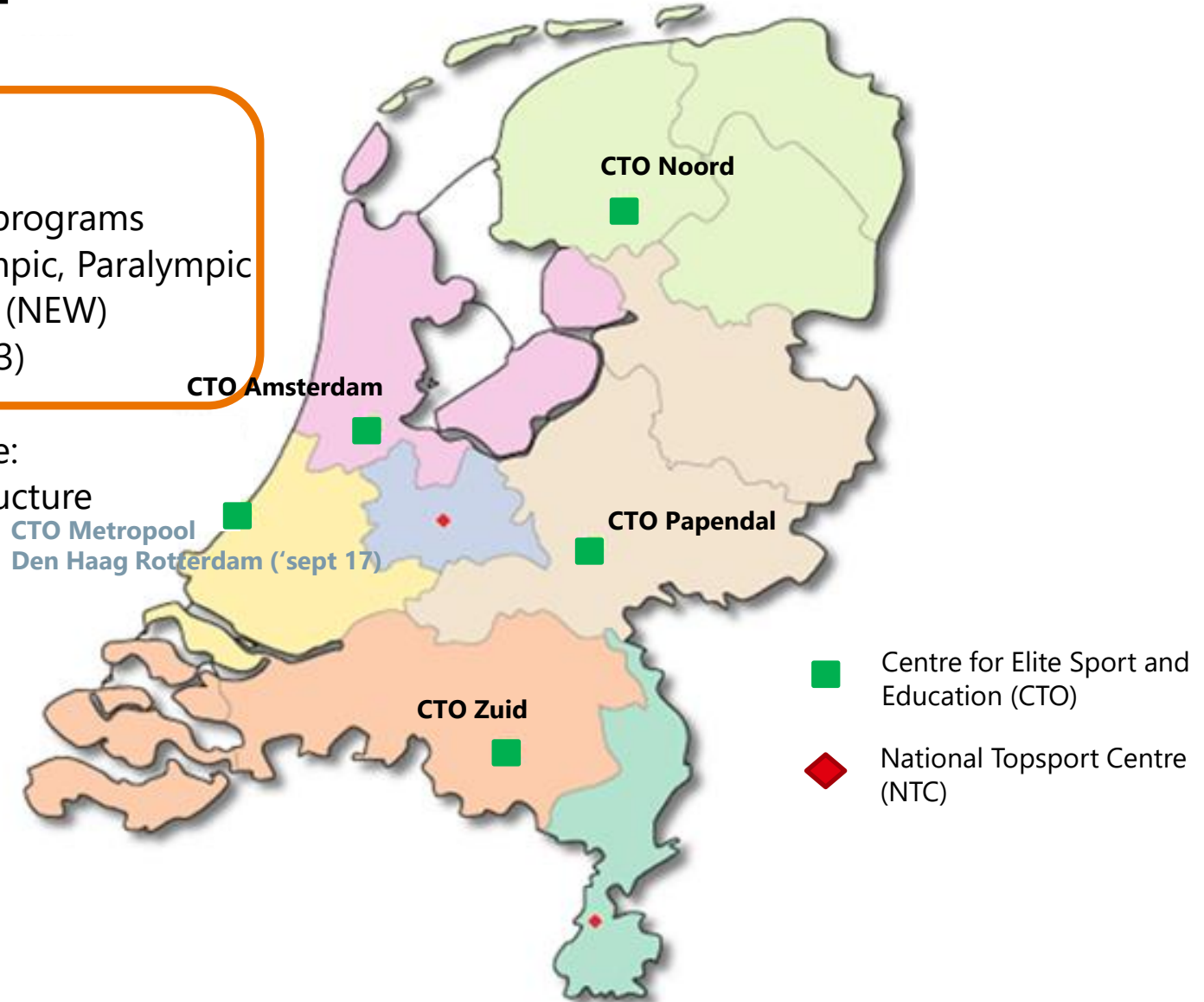
2. TeamNL Model 2017- 2024

Elite Sports Infrastructure

2017

- >1.000 athletes
- 66 senior & talent programs
- Olympic, Non-Olympic, Paralympic
- Fulltime & Hybride (NEW)
- 7 regions (before 13)

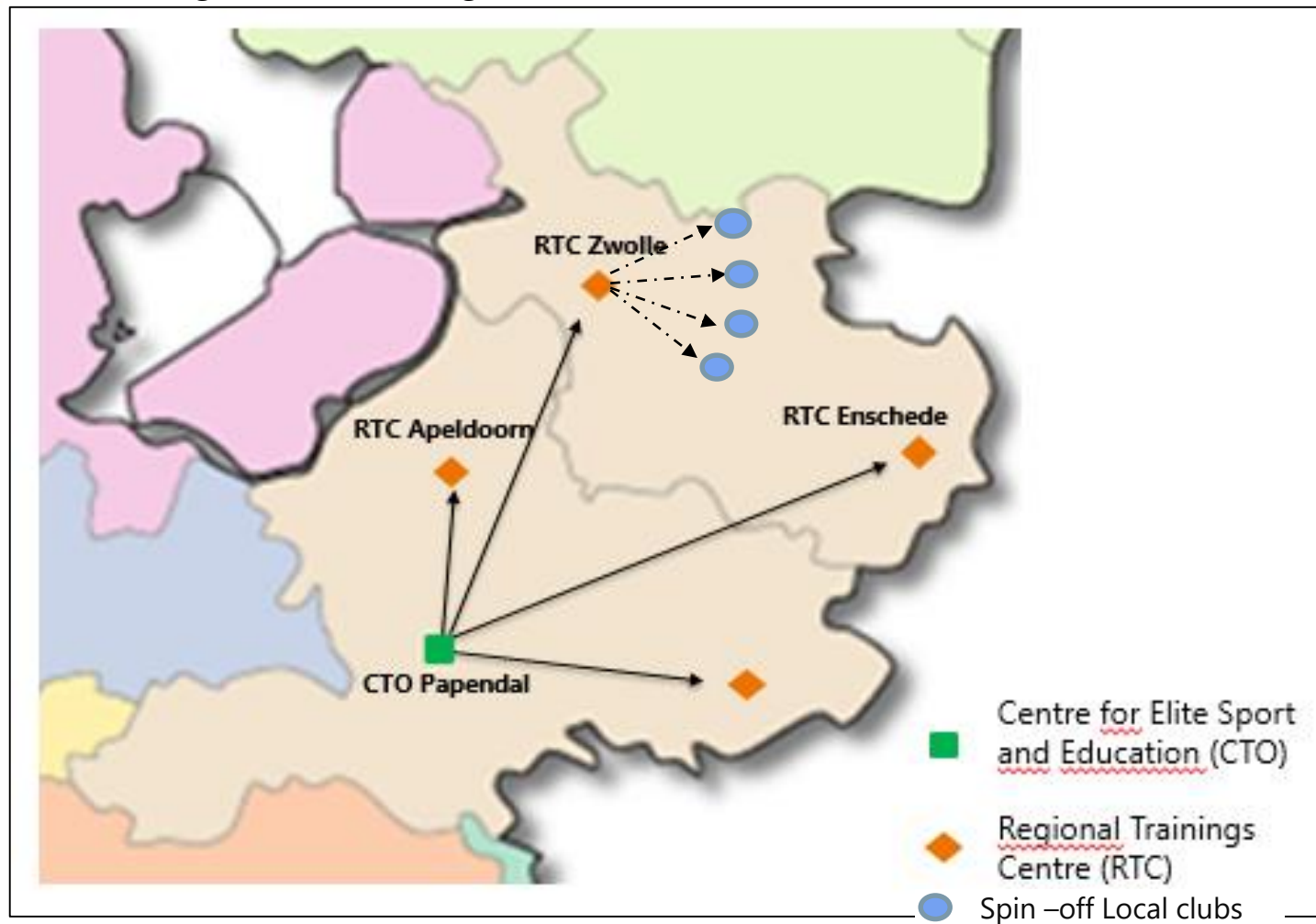
• Change governance:
Commission Infrastructure



2. TeamNL Model 2017- 2024

Regional role CTO

100 Regional Training Centres (RTC's) 2017

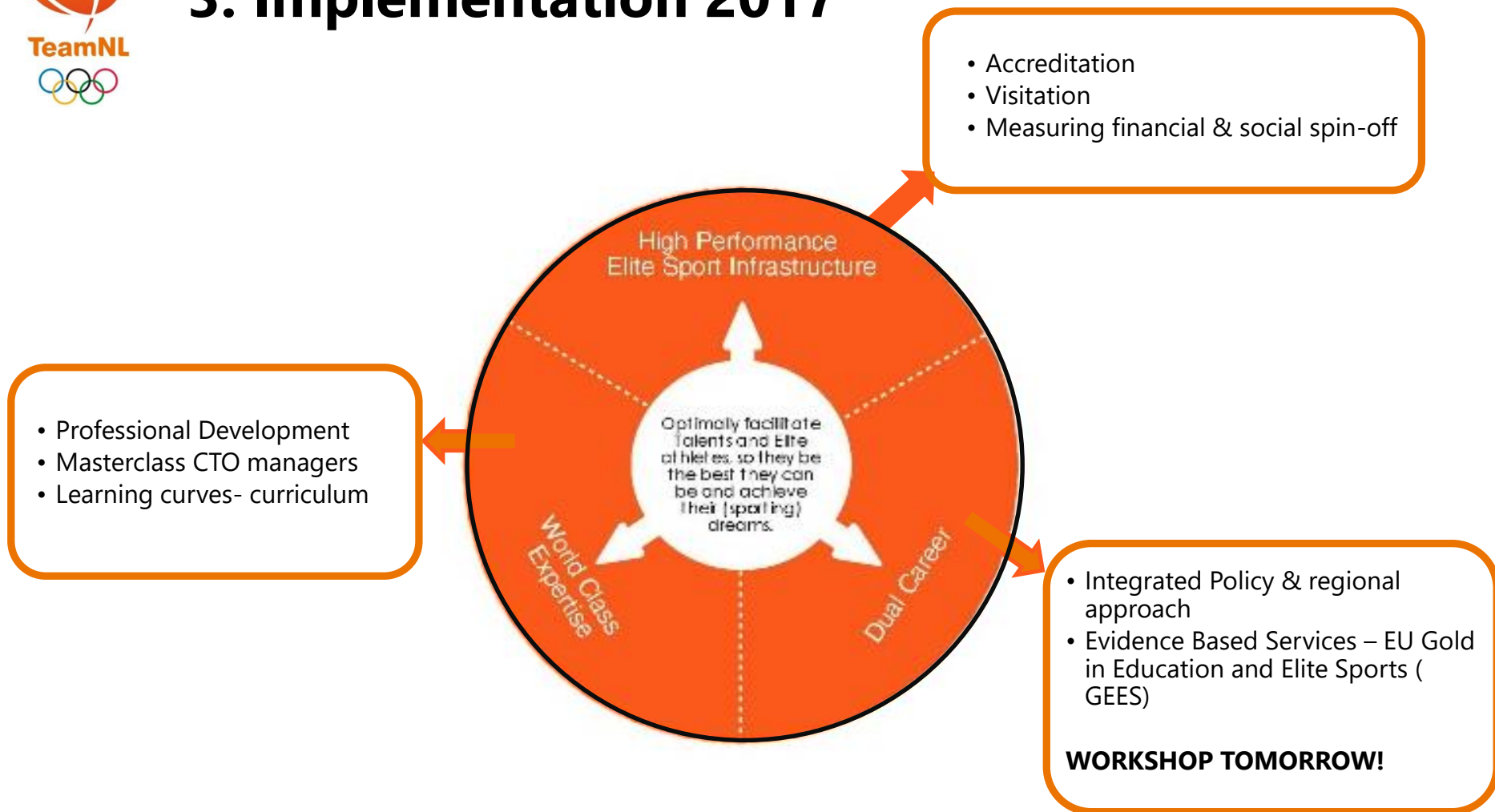


Outline

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3. Implementation 2017



2. TeamNL Model 2017- 2024

Change in Governance

Commission Infrastructure

Independent Chair, Sports, Education,
Local/Regional Government,
+ Business (2018)

Advisory Role:

Accreditation & visitation & funding



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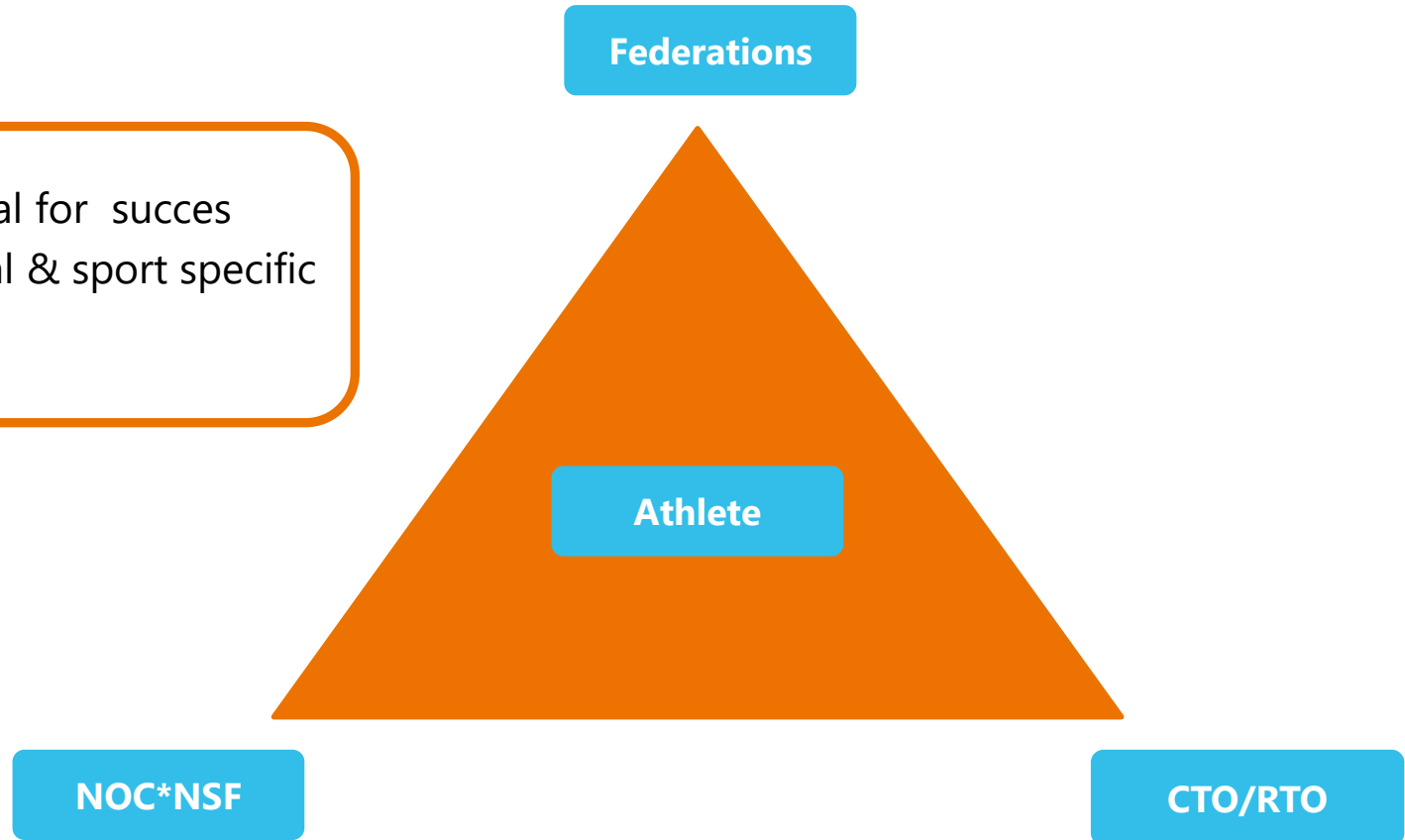
4. Lessons Learned

- Mutual ambition key
- Structure follows strategy
- Take time for process
- Constant dialogue



4. Lessons Learned

- Triangle critical for succes
- Space for local & sport specific context



Outline

1. Process
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5. Challenges Sustainable Performance

- Businessmodel
- Leadership Dilemma's:
 - » Focus sports vs spin-off
 - » National vs Regional investments
 - » Start-up vs current programmes
- TeamNL CTO
- Regional programmes





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NOC*NSF: *Elite Sports Infrastructure and Dual Career*

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TeamNL model - Strategy to Daily Practice

Ingrid van Gelder NOC*NSF, Jochem Schellens CTO Papendal,
Mark Meijer CTO South
Durban, 23 August 2017



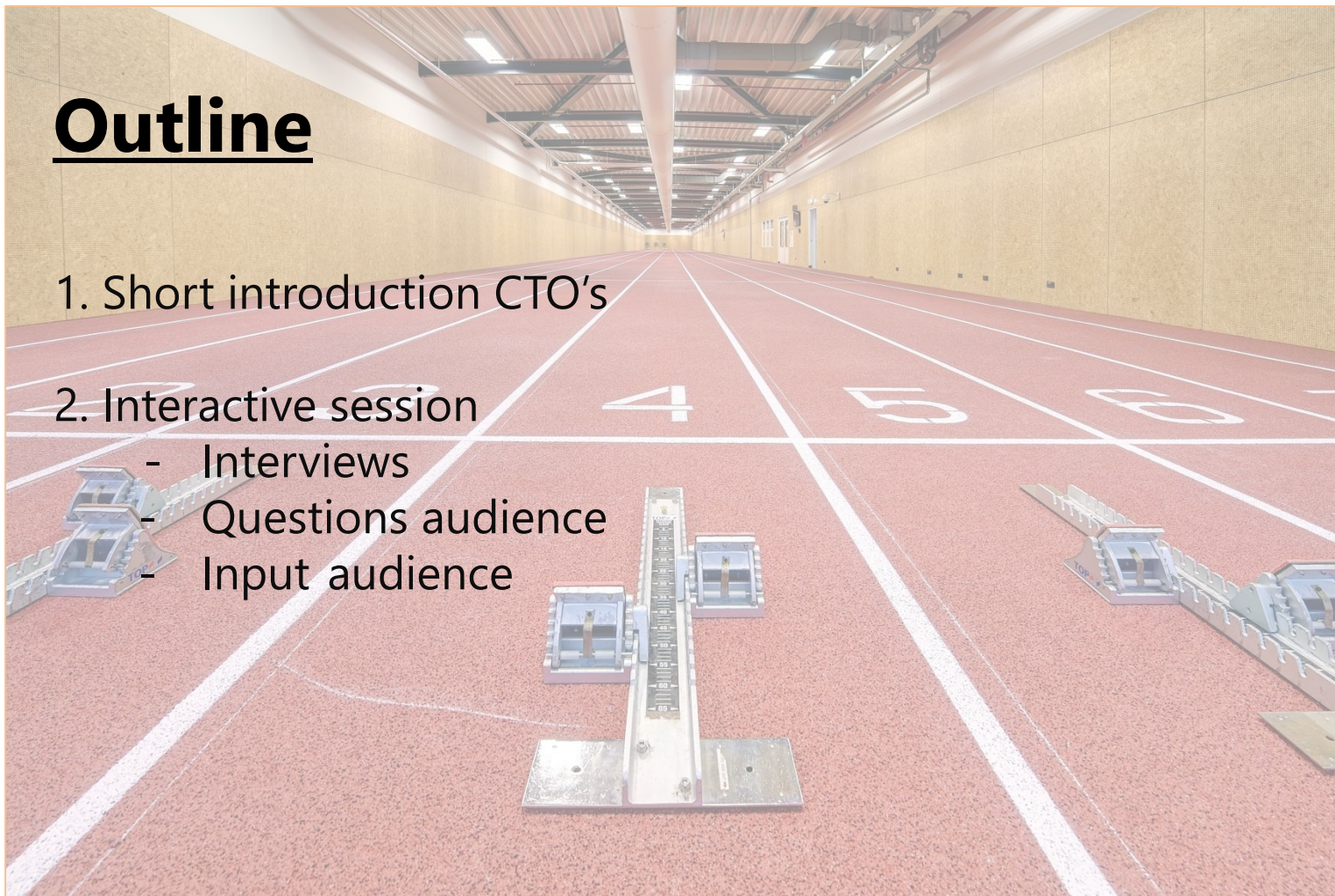


Outline

1. Short introduction CTO's

2. Interactive session

- Interviews
- Questions audience
- Input audience



Olympic Training Centre Papendal



- **12 sports federations and around 500 fulltime elite athletes**
- **170 elite athletes living at or nearby Papendal**
- **Facilities: Arnhemhal, Judo trainingcentre, sport medical centre, Sport Science Centre, Education Centre, Headquarters of Dutch Olympic Committee, Hotel Papendal**
- **Operation costs/income 10 mln Euro's**
- **Hotel operation costs/income 11 mln Euro's**

CTO South



NEDERLANDSE
LOTERIJ



Rabobank

Topics

- Businessmodel
- Continuous Improvement
- Regional Development
- Collaboration
 - CTO's
 - CTO-NOC*NSF
- Dual Career
- Paralympic



Co-funded by the
Erasmus+ Programme
of the European Union



GEES Handbook for Dual Career Support Providers (DCSPs)

Edited by
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